

ELOY GALLARDO

Charlotte, NC | artofbenjas@gmail.com (980)245-1630

Portfolio: <https://artofben.net>

PROFESSIONAL SUMMARY

Detail-oriented **Pre-Press Large Format Printing Graphic Designer** with extensive experience in preparing high-quality print-ready files, vectorizing analog content, and ensuring precise pre- and post-print production. I am skilled in designing large-format graphics, branding materials, and digital assets for marketing campaigns. Adept at collaborating with creative teams and developers to bring visual concepts to life while ensuring print accuracy and production efficiency. Proficient in web design, HTML coding, and processing dimensional signage files for large-scale printing applications.

SKILLS & EXPERTISE

- **Graphic & Web Design:** Adobe Photoshop, Illustrator, InDesign
 - **2D/3D Animation & Motion Graphics:** After Effects, Maya, Premiere Pro
 - **Web Development:** HTML, CSS, WordPress, Responsive Design
 - **Branding & Marketing:** Logo Design, Social Media Graphics, Ad Campaigns
 - **Creative Problem-Solving, Strong Attention to Detail**
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PROFESSIONAL EXPERIENCE

Pre-Press large format print graphic designer

Visual Impressions | 2010-2025

- Designed engaging web interfaces, landing pages, and digital assets for marketing campaigns.
- Created branding materials and logos.
- Processed all graphic design content, vector an analog file, website design, html code.
- Pre-post printing and dimensional signal files
- Collaborated with developers and creative teams to bring visual concepts to life.
- Large format printing

Graphic Design & Photography

Hugo Naturals Chatsworth | 2007-2010

- Sales catalog designer, pre and post photo edition.

- Adobe photoshop/ illustrator experience
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EDUCATION

Technical Degree in Graphic Design and Advertisement – Esc.Sup. Politecnica del Litoral | 2007

Relevant Coursework: Digital Media Design, Animation Principles, Web Development

PROJECTS & ACHIEVEMENTS

- **Portfolio Project:** Designed and animated an interactive website showcasing motion graphics.
 - **Client Work:** Developed branding and website designs for multiple clients in tech and entertainment.
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ADDITIONAL INFORMATION

- Passion for storytelling through visuals and animation
- Experience in freelance and collaborative design projects
- Multilingual: English/ Spanish

